

No. 342.

Regulations made by the Governor in Council under section 2 of the Advertisements Regulation Ordinance, 1912, Ordinance No. 19 of 1912, on the 4th day of March, 1920.

The regulations made by the Officer Administering the Government in Council on the 11th day of June, 1912, approved by the Legislative Council on the 13th day of June, 1912, and published on pages 1 and 2 of the Regulations of Hongkong, 1914, are hereby repealed and the following regulations substituted therefor:—

1. It shall not be lawful for any person by himself or by any bill-poster or other person employed by him to affix or otherwise exhibit any hoarding, notice board, or poster used for the purpose of advertising, upon or against private property without the consent of the owner or his representative and of the occupier or upon or against Crown property without the consent in writing of the Captain Superintendent of Police or except by virtue of some other sufficient legal authority.

2.—(1.) It shall not be lawful for any person by himself or by any authorised agent to erect or fix to or upon or in connection with any building, structure, or erection of any kind any sky sign, and it shall not be lawful to retain any existing sky sign so erected or fixed except with the licence of the Governor in Council. Every licence shall be subject to such terms and conditions as shall be therein prescribed.

(2.) There shall be paid for each such licence such fee as the Governor in Council may in each case prescribe.

(3.) A licence issued under these regulations shall become void in any of the following cases, namely:—

- (a) if any addition to the sky sign be made except for the purpose of making it secure under the direction of an authorised architect (within the meaning of Ordinance No. 1 of 1903);
- (b) if any change be made in the sky sign or any part thereof;
- (c) if the sky sign or any part thereof fall either through accident, decay, fire, tempest, or any other cause whatever;
- (d) if any addition or alteration be made to or in the building, structure, or erection on, over, or to which any sky sign is placed or attached if such addition or alteration involve the disturbance of the sky sign or any part thereof; or
- (e) if the building, structure, or erection over or on or to which the sky sign is placed or attached become unoccupied or be demolished or destroyed.

(4.) For the purposes of this regulation "sky sign" means any word, letter, model, sign, device, or representation in the nature of an advertisement, announcement, or direction supported on or attached to any post, pole, standard, framework, or other support wholly or in part upon, over, or above, any building, structure, or erection which, or any part of which, sky sign shall be visible against the sky from some point in any public place in the Colony or in the waters thereof, and includes all and every part of any such post, pole, standard, framework, or other support. The expression "sky sign" shall also include—

any balloon, parachute, search light, flash light, or other similar device employed wholly or in part for the purposes of any advertisement or announcement on, over, or above any building, structure, or erection of any kind or on or over any public place in the Colony or in the waters thereof.

But it shall not include any flagstaff, pole, vane, or weathercock unless adopted or used wholly or in part for the purpose of any advertisement or announcement.

(5.) It shall be lawful for the Captain Superintendent of Police or any persons deputed by him for that purpose to enter into and upon any premises and remove any sky sign erected or maintained in contravention of these regulations.

(6.) The Licensee of every sky sign shall within ten days after the erection thereof furnish the Captain Superintendent of Police with three copies of a photograph of such sky sign to the satisfaction in all respects of the Captain Superintendent of Police.

(7.) It shall be lawful for the Governor by notification in the *Gazette* and subject to such conditions as he may think fit to suspend the operation of this regulation during any period of public rejoicing.

3.—(1.) It shall not be lawful for any person by himself or by any authorised agent to advertise any saleable commodity by means of any lettering or device on sail, flag, mast, spar, wood, awning, or hull of any vessel of any description in the waters of the Colony.

(2.) This regulation shall not apply to any bumboat man *bonâ fide* advertising his own name and trade and not advertising the saleable commodities of another.

4. Nothing in these regulations shall apply to any person acting, or to any act done, under direction of the Government or of the Naval or Military authorities.

A. G. M. FLETCHER,
Clerk of Councils.

COUNCIL CHAMBER,
4th March, 1920.

Approved by the Legislative Council this 17th day of June, 1920.

W. J. CARRIE,
Clerk of Councils.

No. 343.

By-law made under section 16 of the Public Health and Buildings Ordinance, 1903, Ordinance No. 1 of 1903.

By-law No. 1 contained in Schedule B of the Public Health and Buildings Ordinance, 1903, and published on page 33 of the Regulations of Hongkong, 1914, under the heading "Offensive Trades" is hereby repealed and the following by-law is substituted therefor:—

1. "Offensive Trade", for the purpose of these by-laws, means and includes the trades of blood-boiling, tripe-boiling, soap-boiling, tallow melting, bone-boiling, bone-crushing, bone-burning, bone-storing, rag-picking, rag-storing, manure-manufacture, blood-drying, fellmongery, leather dressing, tanning, glue-making, size-making, gut-scraping, hair-cleaning, feather-storing, feather-cleaning, pig-roasting, except the roasting of pigs in any domestic building or restaurant for consumption in such domestic building or restaurant by the inmates or visitors thereof, and any other noxious or offensive trade, business or manufacture whatsoever.

Made by the Sanitary Board this 30th day of March, 1920.

C. M. W. REYNOLDS,
Secretary.

Approved by the Legislative Council of Hongkong this 17th day of June, 1920.

W. J. CARRIE,
Clerk of Councils.